



# Merrifield Community Partnerships Program



**INFORMATION  
PACK 2023**

**merrifield**

DEVELOPED BY /  
**MAB | GPC**



# What is Merrifield Community Partnerships Program?

The Merrifield Community Partnerships Program (MCP) is a funding initiative for individuals, groups and businesses looking to partner with Merrifield and support the needs of our fast-growing and vibrant community.

## Key dates 2023

Applications open  
Monday 16 October

Applications close  
Sunday 19 November

Applications assessed  
Late November/  
early December

Applicants notified  
Mid December





# Who can apply?

## An individual may apply for funding if they can provide evidence that:

- They are a local resident in Merrifield, or will be a future resident within the next 12 months.
- The activity or project will directly benefit the Merrifield community.
- The activity or project will address a community need.
- The individual is not currently involved in any legal proceedings or any illegal activities which will put the Merrifield project at risk.
- The individual is able to present a *Working with Children Check* if the project or initiative involves children under the age of 18.

## Community groups and organisations may apply for funding if they can provide evidence that:

- The group is or will be not-for-profit.
- The group/organisation has representation of residents from Merrifield either as clients or members.
- The activities of the group/organisation directly benefits Merrifield.
- The activity or project will address a community need.
- The group/organisation is able to present a *Working with Children Check* if the project or initiative involves working with children under the age of 18.

## Businesses may apply for funding if they can provide evidence that:

- The business will address a community need.
- The business idea will directly benefit the Merrifield community.
- The business is able to provide an ABN.
- The individual/s involved with the business are not engaged in any illegal activities which will put the Merrifield project at risk.
- The individual is able to present a *Working with Children Check* if the project or initiative involves children under the age of 18.



## If you have a great project idea, please consider the following:

- Feedback from the Merrifield Community Survey, conducted in May 2023, identified key services and activities important to residents, like sport and recreational programs, connecting with neighbours, interest groups, events and cultural activities. Learn more about the survey results [here](#).
- The Mickleham North Community Centre is a permanent space for a broad range of local services and activities. Project applications that propose running groups or activities at the Community Centre are encouraged.
- Applications that demonstrate in-kind or additional financial contributions outside of MCPP will be viewed favourably.



## Past recipients

The Merrifield Community Partnerships Program has allocated over \$100,000 in grants to local community programs and activities since its commencement in 2017.

Some of the previous grant recipients include:



Gaayip-Yagila Primary School



Merrifield Chess Club



Oorja Foundation



Merrifield Panthers Sporting Association



Holy Cross Primary School



M-FIT Pilates & Fitness



DPV Health



The Bush Bus

## Eligible items

- ✓ Costs associated with establishing a community group or business such as incorporation costs, and public liability.
- ✓ Materials and equipment.
- ✓ Marketing and promotion.
- ✓ Small capital works items i.e. sheds, pergolas or other storage/shade structures.
- ✓ Social media costs including website design.
- ✓ Associated staff/volunteer expenses.

## Ineligible applications

Applications will not be considered for funding if:

- ✗ The project/activity/group is of a political nature.
- ✗ The project/activity does not meet a community need.
- ✗ There are any criminal charges or illegal activities which would deem the project/activity a risk to Merrifield and its project partners.
- ✗ The project/activity does not directly benefit Merrifield residents.
- ✗ The application is incomplete, or submitted after the due date.

# Categories and funding ranges

## > 1. Culture

Support a truly living city where people work, learn and play and make their streets and public spaces a diverse place for everyone to enjoy.

This category is open to projects and initiatives that will add to the culture and sense of place that is Merrifield.



### PROJECT EXAMPLES

Local Music Program

Community Arts Project

Community Festival

Cultural Celebration

### FUNDING RANGE

**\$500 - \$10,000**

## > 2. Health

Merrifield's vision of the integrated life encompasses active promotion of health and wellbeing. With a number of indoor sports facilities, as well as ovals, fields, playgrounds, tennis courts, picnic areas and an array of wetlands, Merrifield will foster many opportunities for the promotion and pursuit of positive mental and physical health.

This category is open to projects and initiatives that continue to improve the health and wellbeing of the Merrifield community.



### PROJECT EXAMPLES

Walking Groups

Activity Groups

Healthy Eating Programs

Community Garden

### FUNDING RANGE

**\$500 - \$10,000**

## 3. Connected

Merrifield's location places it in easy reach of services, programs and infrastructure that help grow and sustain our community.

**This category is open to projects and initiatives that will provide a range of programs and services that encourage connection and meet community needs.**



### PROJECT EXAMPLES

Playgroups/Mums  
& Bubs Groups

Men's/Women's  
Support Groups

Youth Activities  
Seniors Groups

### FUNDING RANGE

**\$500 - \$10,000**

## 4. Smart

Merrifield is more than just a development. It's a smarter model for the wider region, offering a holistic picture of all the elements needed for a vibrant and fully integrated community, including lifelong learning and an emphasis on innovation and sustainability.

**This category is open to projects and initiatives that seek to add and contribute to Merrifield's status as a 'Smart City'.**



### PROJECT EXAMPLES

Computer & Technology  
Workshops

Community Sustainability  
Programs

Community Workshops

Training & Educational  
Programs

### FUNDING RANGE

**\$500 - \$10,000**



# How to apply



## Applying for funding

Please ensure that you have read and understood the information contained within this information pack, including all eligibility criteria, as well as the '[MCCP Terms and Conditions](#)' document available on the Merrifield website.

Similarly, please ensure that your group is able to meet all the eligibility criteria prior to submitting, and is able to comply with the '[Acceptance of Conditions](#)' should your application be successful.

[Apply here](#)

### Conditions of MCCP

- There is no guarantee of funding. There are always more applications than funds generally allow.
- The funding allocated will be determined by an Assessment Panel and will be considered final.
- Funding will only be awarded where the 'Acceptance of Conditions' form has been signed and returned.
- Funding must only be used for the purposes identified in the application.
- Merrifield reserves the right to withdraw funding if the eligibility criteria or conditions of funding are breached, in which event any expenses incurred will be borne by the recipient.
- All unspent funds must be returned to Merrifield.
- All funded projects must have adequate public liability insurance.
- Recipients from previous years' will be able to apply for further funding pending all previous funds have been expended and project report submitted.
- An acquittal must be completed 12 months from formal approval notification, demonstrating how funds were spent and documenting the direct benefit to the Merrifield community.
- All successful recipients must be prepared to allow Merrifield to showcase the project/activity and local benefits on its Facebook page, associated websites, newsletters and other relevant marketing collateral.

#### GST:

- Applications from individuals or community groups need to be inclusive of GST.
- Organisations, businesses able to provide an ABN can claim GST in addition to the funding amount.

## **Contact**

For further information, or assistance  
with your application please contact:

**MAB Corporation**

Greg Jacobs, Community and Stakeholder Engagement Lead

 [community@merrifieldmelbourne.com.au](mailto:community@merrifieldmelbourne.com.au)